



# Advertise in the 2011 Siren Nation Festival Program!

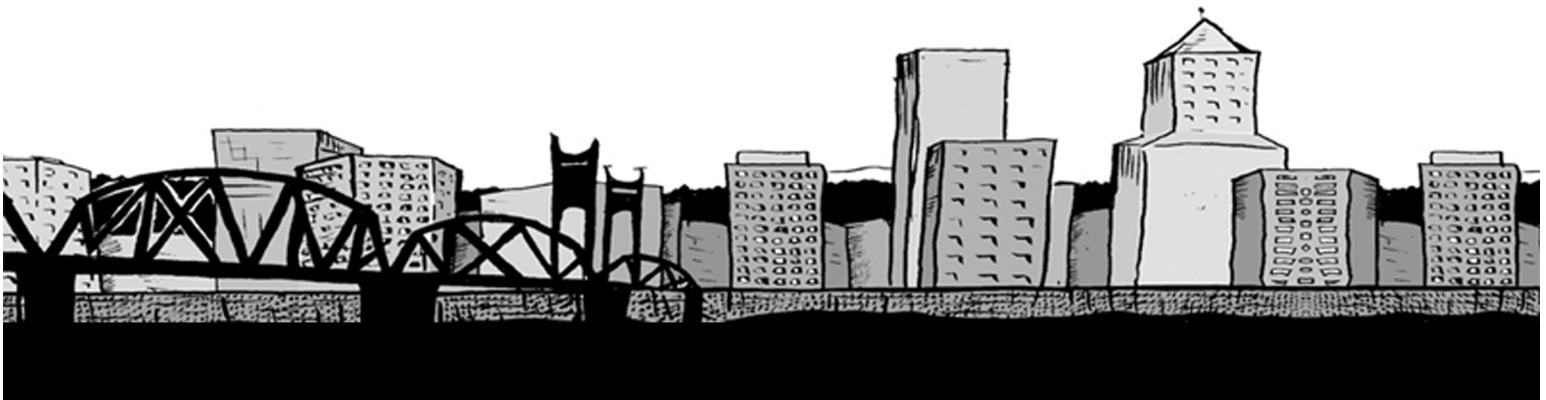
The Siren Nation Festival Program Guide offers you a unique opportunity to promote your business, organization, or project to Siren Nation’s loyal and diverse audience. More than 1,000 printed copies of the 2011 souvenir program will be distributed, and the program will be available for download from [www.sirennation.com](http://www.sirennation.com).

Siren Nation is a unique arts organization that showcases and creates performance and exhibition opportunities for women throughout the year. We are the only women’s collective that produces an annual festival showcasing the original work of women working in music, film, performance and visual art. The 2011 Siren Nation Festival takes place November 3rd – 6th.

## Program Advertising Information



<p><i>Full Page</i> 8"H x 5"W</p>	<p><i>Half Page</i> 3.875"H x 5"W</p>	<p><b>Full Page Inside Cover:</b> \$500</p> <p><b>Full Page:</b> \$300 8"(h) x 5"(w)</p> <p><b>Half Page:</b> \$150 3.875"(h) x 5"(w)</p> <p><b>Quarter Page:</b> \$75 3.875"(h) x 2.375"(w)</p> <p><b>Eighth Page:</b> \$45 1.875"(h) x 2.375"(w)</p> <p><b>Business Listing:</b> \$25 Text listing with name, contact information and a one-sentence description.</p>
	<p><i>Quarter Page</i> 3.875"H x 2.375"W</p>	<p><i>Eighth Page</i> 1.875" H x 2.375" W</p>





**DEADLINES:**    **Reservation + Payment:** October 3, 2011  
**Artwork:** October 17, 2011

**File Specifications and Format:**

- Program will be printed in black and white. Please see above for available ad sizes.
- Artwork should be at least 300 dpi.
- Accepted File Formats: .eps, .tiff, .jpg, .psd, or press quality .pdf
- Siren Nation is not responsible for the print quality of artwork less than 300 dpi or is not in an accepted file format.

**Sending Your Artwork:**

After you have made payment for your ad, please email your art to Siren Nation's graphic designer, Mary Ann Naylor: churchofgirl@gmail.com. (5MB or under, please). If you have questions, text or call Mary Ann at 503.819.9201.

**Payment:**

Siren Nation will gladly accept your check, money order, or PayPal electronic payment. Please make all checks and money orders payable to Siren Nation, and include your business name and ad size on the memo line.

**Mail to:**

Siren Nation  
PO Box 12110  
Portland, OR 97212

**PayPal Payments:**

1. Go to PayPal: [www.paypal.com](http://www.paypal.com) and log in to your account
3. Click on the "Send Money" tab
4. On the "Enter Details" page, enter [info@sirennation.com](mailto:info@sirennation.com) in the "To" field
5. Enter the appropriate dollar amount
6. Click the "Service/Other" option
7. Click the "Send Money" button
8. Enter "Program Ad" in the "Subject" field. Include your business name and ad size.
10. Send your artwork.

**Terms:**

Positioning of ads is at the discretion of Siren Nation, except where specific placement has been acknowledged in writing. Siren Nation reserves the right to decline any ad for any reason. All orders are final.

**Payments Due:**    **October 3, 2011**  
**Artwork Due:**    **October 17, 2011**

**Questions?**            Contact Mary Ann: 502.819.9201 Text + Voice.

