



SPONSORSHIP OPPORTUNITIES

Welcome to the Siren Nation Women's Music and Arts Festival!

Siren Nation is a unique arts organization that showcases and creates performance and exhibition opportunities for women throughout the year. Siren Nation is the only women's collective that produces an annual festival showcasing the original work of women working in music, film, performance, and visual art.

Since our inception in 2006, Siren Nation has grown to become a regionally recognized women's arts organization, and with your support, strives to extend that recognition nationally.

Mission

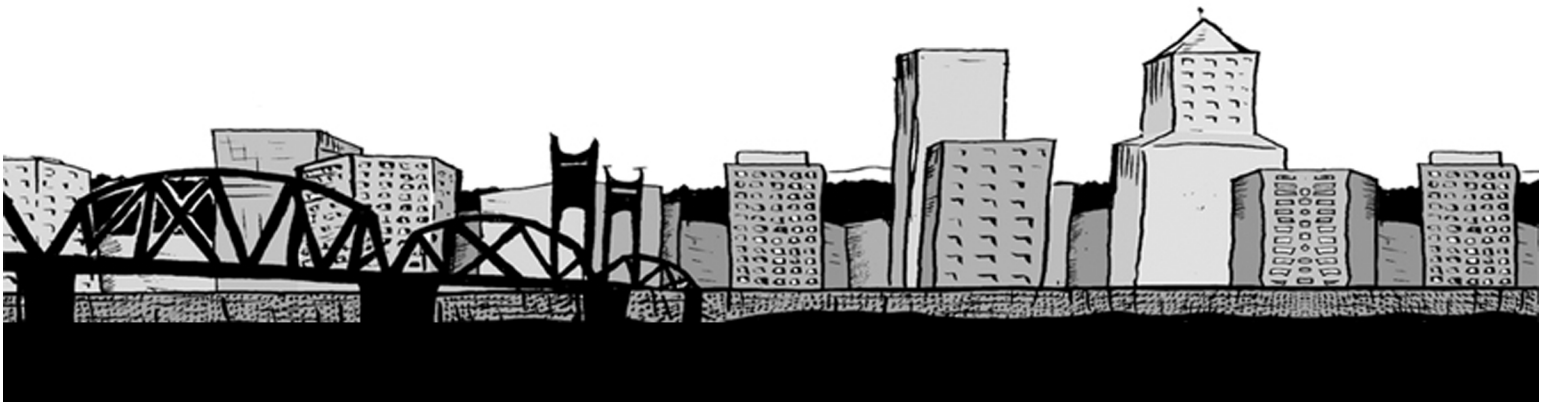
Siren Nation's mission is to inspire and empower women of all ages to create their own art and to highlight the many achievements of women in the arts.

Siren Nation promotes and showcases the original work of women artists by creating year round performance, exhibition and educational opportunities.

Values

Siren Nation's organizational values are to:

- Promote women making a living as working artists;
- Provide showcasing opportunities for women artists to increase their visibility;
- Expose audiences to a diversity of art by women working in film, music, visual and performing arts;
- Honor and pay tribute to groundbreaking female artists of the past and present;
- Provide opportunities for collaboration among artists;
- Empower and inspire women and girls through educational opportunities;
- Raise visibility and create dialogue about women in the arts;
- Create community by bringing together diverse audiences;
- Actively work towards parity in the arts;
- Collaborate with and support like-minded non-profit and community organizations;





Vision

Siren Nation envisions a society where gender plays no part in determining an artists' potential for success, for being heard, or for being seen.

Leadership

Siren Nation's leadership is comprised of women working in all aspects of the arts: artists, musicians, event organizers, business managers, promoters, and publicists collaborating to share our knowledge through outreach programs in the form of free public workshops on a wide range of topics. Siren Nation works toward creating a vibrant, diverse, inclusive, and supportive arts community - facilitating connections between women artists, entrepreneurs, non-profit groups, and community associations.

Giving to Siren Nation

Through the generosity of our community, artists and friends, Siren Nation sponsorships allow us to present year round concerts, art exhibitions and educational workshops as well as present a week-long festival celebrating the creative spirit and diversity of different types of artists. As part of the festival, Siren Nation will also deliver two days of community-based learning to facilitate a convergence of people and ideas.

You are invited to be a part of the Siren Nation Women's Music and Arts festival by being a supporter. As an event sponsor, your organization will demonstrate its commitment to women in the arts while also reaching a community demographic that is loyal to its supporters.

A gift supporting Siren Nation is an investment in inspiration, motivation and dedication: We focus our attention on the work of women artists and help to create equal opportunities in creative professions.

- * Partial proceeds of the Siren Nation Festival go towards benefiting other non-profit arts organizations for women.
- * Please make checks payable to Siren Nation and mail to:
Siren Nation
PO. Box 12110
Portland OR 97212

Gifts of any size are greatly appreciated.





Siren Nation Sponsorship levels

I. Siren Level (\$10,000)

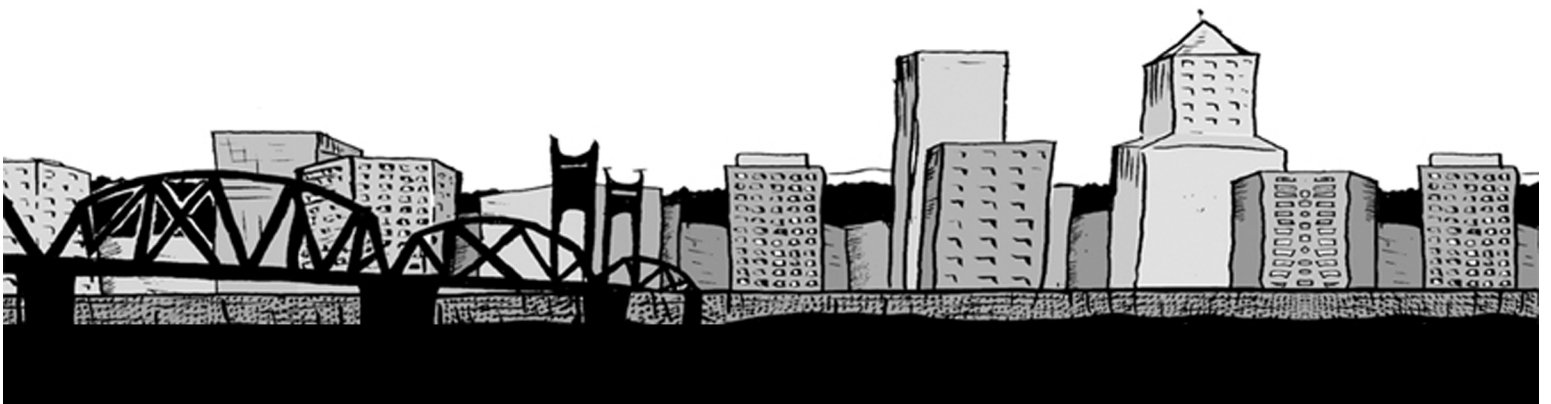
- Full page ad in program with premium placement
- Exhibition table at any festival event
- 3 banners placed in common areas and prominently displayed
- 1 swag bag insert (flier, CD, catalogue)
- Your logo prominently placed on our site with link to your site
- Your logo/name on all paid advertising
- Sponsorship of 1 evening performance
- 1 Siren Nation Merchandise package including Festival CD, T-shirt, and limited edition poster
- Premium tickets to Festival

II. Goddess Level (\$5,000)

- Full page ad in program
- Exhibition table at any festival event
- 1 banner placed in common areas and prominently displayed
- 1 swag bag insert (flier, CD, catalogue)
- Your logo prominently placed on our site with link to your site
- 1 Siren Nation Merchandise package including –Festival CD, T-shirt, and limited edition poster
- Premium tickets to Festival

III. Diva Level (\$2,500)

- Full page ad in Festival Program
- Exhibition table at any festival event.
- 1 swag bag insert (flier, CD, catalogue)
- Your logo placed on our website with link to your site
- 1 Siren Nation Merchandise package including – Festival CD, T-shirt, and limited edition poster
- Premium tickets to Festival





IV. Muse Level (\$1,000)

- Full page ad in Festival Program
- 1 swag bag insert (flier, CD, catalogue)
- Your logo placed on our site with link to your site
- 1 Siren Nation Merchandise package including – Festival CD, T-shirt, limited edition poster
- Premium tickets to Festival
- Listing in Siren Nation Community Guide

V. Temptress Level (\$500)

- 1 swag bag insert (flier, CD, catalogue)
- 1/2 page ad in Festival Program
- Your logo placed on our site with link to your site
- Listing in Siren Nation Community Guide

VI. Individual key event sponsorship opportunities include:

- In The Mix (host mixer or party between panels and performances)
- Overall Evening Showcase Sponsorship – Film, Music or Art (\$5,000)
- Overall Day Program Sponsorship with targeted marketing– Saturday and Sunday (\$5,000)
- Overall “Presenting” Festival Sponsorship (\$15,000)
- Webcast/Broadcast Rights Sponsorship (negotiable)
- Sponsorship of any of our year round fundraising events.

Thank you for your consideration! We hope to work with you on this year's festival!

Siren Nation is a 501 (c)(3) non-profit organization. Siren Nation respects its donors privacy. Your information will never be sold or shared with other parties.

